



Empowering employees in a digital world

How Microsoft 365 Enterprise allows everyone to be creative and work together, securely



It's a time of transformation

All around us, the world of work is changing.

Widespread access to new digital services is transforming every aspect of business – shaping growth, disrupting industry landscapes and providing the catalyst for new business models, products, services and experiences.

The forces of change

Who is working– Millennials will comprise 75 percent of the workforce by 2025.¹

How we work– 41 percent of employees say they spend more time away from their desks than they did two years ago.²

Pace of change– Nearly 90 percent of executives believe their industries will be disrupted by digital trends.³

Cyberthreat landscape – In 2016, more than 3 billion customer data records were breached.⁴

The role of creativity– 72 percent of workers believe their success depends on their ability to be creative.⁵

“We stand on the brink of a technological revolution that will fundamentally alter the way we live, work and relate to one another.”

Klaus Schwab

*Founder and Executive Chairman of the World Economic Forum,
January 2016⁶*

New technology means new expectations

As new generations enter the workforce, they bring with them new expectations for how, why and where they work.

They seek a sense of belonging, which they look for in physical and digital workspaces that are open, inclusive and sharing. They want integrated tools that simplify collaboration and help them quickly connect with their coworkers – without sacrificing security.

In short, they're looking for a complete productivity platform that is:

- Secure
- Real time
- Transparent
- Integrated
- Flexible
- Simple



New challenges for a new age

Cyber threats and stolen customer data are top of mind for most businesses, but our constantly evolving digital world holds other risks and challenges that have to be tackled head-on.

In addition to keeping information and identities safe, enterprises must manage the mobile productivity of their employees, who rely on an increasingly wide array of devices and apps to get work done from anywhere. They also must create a flexible, collaborative environment to keep their products and services relevant and to attract the best talent. And on top of all that, enterprises need to prevent information overload by ensuring their teams can easily make use of timely, relevant data analytics.

160+ million customer records compromised in 2015⁷

Employees work on twice as many teams compared to 5 years ago⁸

Information overload wastes 25% of employee time, and costs the US \$997 billion annually⁹

Empower your employees with Microsoft 365 Enterprise

Microsoft 365 Enterprise gives your employees the freedom to be productive anywhere, collaborate in real time across multiple devices and make better decisions through insightful data analytics – without ever sacrificing security.

Unlocks creativity

Turn ideas into action with simplified, intelligent services across all devices.

Built for teamwork

Connect people, data and insights with a universal toolkit that fosters collaboration.

Integrated for simplicity

Stay productive and up to date with simple, unified tools and predictable processes.

Intelligent security

Protect your information, apps and identities with comprehensive, proactive enterprise security.

Microsoft 365 Enterprise includes:

Office 365

Windows 10 Enterprise

*with Windows Defender Advanced Threat Protection**

Enterprise Mobility + Security

*with Microsoft Cloud App Security,
Azure Active Directory Premium P2
and Azure Information Protection P2*

**Requires Windows 10 Enterprise E5*

“We’re using Windows 10, the Microsoft cloud and Office 365 to work together and get better every day – just as we do across all our race teams.”

Doug Duchardt
General Manager,
Hendrick Motorsports¹⁰

Unlocks creativity

Workers need an interconnected environment where people can express themselves and are inspired to innovate – a digital space where their ideas become action.

Microsoft 365 Enterprise helps your people to:

- Work naturally with ink, voice and touch.
- Visualise information in new ways.
- Create compelling content with intelligent apps.
- Build on the work and expertise of others.



Built for teamwork

Today's decentralised, highly mobile world of work demands solutions that bring people, information and insights together.

Microsoft 365 Enterprise provides a hub for modern teamwork that includes:

- Enterprise-class email, voice and video.
- The ability to create company-wide communities that connect everyone.
- Real-time document sharing and collaboration.
- Microsoft Teams, the new chat-based workspace.

"We can be anywhere and still work together on sales presentations, evaluate business propositions, run through spreadsheets and participate in meetings from customer stores or even locations with bad mobile reception."

Nicole Kulwicki

*Senior Brand Manager,
The Kraft Heinz Company¹¹*



Integrated for simplicity

In today's fast-paced digital world, maintaining systems that are simple, consistent and compliant is a matter of survival.

Microsoft 365 Enterprise keeps things simple:

- Always up to date
- Self-service deployment
- Cloud-based management
- Rich telemetry from your environment
- Reduced TCO with consolidated solutions

"People will use information technology only if they can trust it."

Brad Smith

*Executive Vice President and General Counsel,
Microsoft¹²*

Intelligent security

Mobility and collaboration are must-haves for modern enterprises, but only if you can provide trustworthy security for all of your information, apps and identities.

Microsoft 365 Enterprise offers comprehensive protection – powered by Microsoft Intelligent Security Graph – to help:

- Protect identity, apps, data and devices.
- Thwart advanced threats.
- Manage data archiving, governance and discovery.
- Accelerate GDPR compliance.

“Office 365 gives us confidence that we can remain in compliance from a data privacy and security standpoint.”

Sherry Neubert

*Chief Information Officer,
The Goodyear Tire & Rubber Company¹³*

“We can never be sure what lies ahead for Qantas; however, Microsoft cloud technologies will continue to help us empower our workforce.”

Luc Hennekens

Chief Information Officer,
Qantas¹⁴

Microsoft 365 Enterprise: A complete, intelligent solution that empowers everyone to be creative and work together, securely

Microsoft 365 Enterprise is the trusted, highly secure productivity solution that brings together Microsoft Office 365, Enterprise Mobility + Security and Windows 10 Enterprise in a single package. It's that simple.

Office 365

Office 365 offers a complete enterprise cloud productivity service with capabilities including authoring, mail and social, site and content management, meeting and voice capabilities, and analytics.

Enterprise Mobility + Security

Enterprise Mobility + Security helps IT protect and manage corporate applications and data on any Windows, iOS or Android device with capabilities including behavioural analysis and threat detection, identity and access management in the cloud, simpler management of apps and devices, protection for information wherever it goes, and on-premises identity and access management.

Windows 10 Enterprise

The latest version of Windows for the enterprise includes security capabilities such as endpoint breach protection,* convenient enterprise-grade alternatives to passwords (biometrics, PINs); data encryption; policy-based information protection; rigorous access controls for device protection; and the ability to detect and remediate persistent threats and data breaches on the network.*

**Requires Windows Defender Advanced Threat Protection*



Take the next step on your digital transformation journey

Learn how to empower your employees with [Microsoft 365 Enterprise](#). We can help you discover the value of adopting a complete, intelligent solution for your business, work with you to identify specific scenarios based on your unique priorities, and accelerate your adoption of [Microsoft 365 Enterprise](#).

[Contact us](#)



Sources

¹"Millennials, or those born after 1982, will account for one-third of the adult population by 2020 and 75 percent of the workforce by 2025." Millennials and the Future of Electric Utilities, Brookings Institute, July 2014

²<https://www.microsoft.com/microsoft-surface-hub/case-studies/forrester>

³"Nearly 90% of respondents ... anticipate that their industries will be disrupted by digital trends to a great or moderate extent" Aligning the Organization for Its Digital Future, MIT Sloan Management Review, July 2016

⁴<https://blogs.microsoft.com/microsoftsecure/2017/01/17/microsofts-cyber-defense-operations-center-shares-best-practices/>

⁵ "72% – Diverse group of workers who say their future success depends on their ability to be creative." Steelcase Creativity and the Future of Work Survey 2017

⁶ BT Global Services CIO report 2016: The Digital CIO

⁷"Over 160 million customer records have been compromised." Identity Theft Resource Center (ITRC) Breach Report 2015

⁸"Employees work on nearly 2x the number of teams than they did five years ago." Microsoft: US Information Worker Survey, 2009 and 2014

⁹"Information overload wastes 25% of workers' time costing the U.S. economy alone \$997 billion each year (as of 2010)" Published research by Basex, a

member of The Information Overload Research Group; The Information Overload Research Group's Media Release 3 Feb 2011; Conquering Digital Distraction, Harvard Business Review, June 2015

¹⁰<https://customers.microsoft.com/story/hendrickmotorsports>

¹¹<https://customers.microsoft.com/story/kraftheinzcustomerstory>

¹²<https://news.microsoft.com/apac/2014/12/22/people-wont-use-technology-they-dont-trust/#sm.0001v53pmf11ate81yiwlf45a4omg>

¹³<https://enterprise.microsoft.com/en-us/customer-story/industries/discrete-manufacturing/goodyear/>

¹⁴<https://enterprise.microsoft.com/en-us/customer-story/industries/hospitality-and-transportation/australian-airline-uses-cloud-services-engage-customers-streamline-operations/>